

money 'n' sanity

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News Release

New Program Explores the Personal and Emotional Aspects of Money

Twin Cities Public Television premieres Money 'n' Sanity on October 14

MINNEAPOLIS – (October 8, 2007) – A new television program is helping people with financial difficulties create healthier approaches to money. *Money 'n' Sanity*, an original Twin Cities Public Television (**tpt**) program, premieres Sunday, October 14 at 6 p.m. on **tpt 2**.

The show's concept was conceived by host and personal finance expert Nathan Dungan, who has worked with thousands of families to help them understand the role money plays in their lives. "How we use money is a reflection of our values; it's personal and can be very emotional," said Dungan. "I believe this show will be enormously helpful for families who find it difficult to talk about money."

During the program, Dungan meets with three generations of a family who find it very difficult to talk about money. The family shares their personal struggles in trying to overcome destructive money habits that have been passed through the generations, and in turn, examines the links between money and their values.

"Programs like *Money 'n' Sanity* can help parents teach children good, life-long financial habits," says **tpt** President and CEO, Jim Pagliarini, "It is very rewarding to promote this kind of intergenerational dialogue and to provide information that has both immediate and long-term impact on the quality of people's lives."

Major funding for the program was provided by Ameriprise Financial. "*Money 'n' Sanity* brings together so many important topics – family, financial planning, making dreams come true and giving back – all things our company values," said Brian Pietsch, vice president of community relations at Ameriprise Financial. "We are proud to provide the financial resources to bring this important program to our community."

Money 'n' Sanity airs on **tpt 2** on Sunday, October 14 at 6 p.m., Monday, October 22 at 9:30 p.m., Saturday, October 27 at 4:30 p.m.; and on **tpt 17** on October 23 at 9:30 p.m. and Saturday, November 3 at 8 p.m. For more information visit tpt.org.

About Nathan Dungan

Nathan Dungan is the founder and president of Share Save Spend[®], an organization that helps youth and adults achieve financial sanity by developing and maintaining healthy financial habits. He is one of the national media's go-to experts on family finances and the effects of mass marketing on young people. Nathan's book, *Prodigal Sons and Material Girls: How Not to Be Your Child's ATM* (John Wiley), was released in 2003. For more information visit www.ShareSaveSpend.com.

About tpt

The mission of Twin Cities Public Television is to "harness the power of television and other media for the public good." A not-for-profit educational, civic, and cultural resource, *tpt* presents original productions for national and state broadcast. Productions include the *DragonflyTV* science series for kids; the Emmy Award-winning *Benjamin Franklin*; the Emmy-winning *The Forgetting: A Portrait of Alzheimer's*; the Emmy-winning *Suze Orman: The Laws of Money, The Lessons of Life*; the popular public affairs program *Almanac*; and the Minnesota Channel. One of the most watched PBS affiliates in the nation, **tpt** is based in St. Paul and operates seven digital stations in addition to analog channels **tpt 2** and **tpt 17**.

About Ameriprise Financial

Ameriprise Financial, Inc. is a leading financial planning and services company with more than 12,000 financial advisors and registered representatives that provides solutions for clients' asset accumulation, income management and insurance protection needs. The company's financial advisors deliver tailored solutions to clients through a comprehensive and personalized financial planning approach built on a long-term relationship with a knowledgeable advisor. The company specializes in meeting the retirement-related financial needs of the mass affluent and affluent. Financial planning services and investments are available through Ameriprise Financial Services, Inc., Member FINRA and SIPC. For more information, visit ameriprise.com.

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